



Brixworth Parish Council

Minutes of the meeting of the Media & Communications Committee

Wednesday 9th November 2020

Video Conferencing

In Attendance:

Councillors: Councillor Elaine Coe, Councillor Jackie Bird & Councillor Sandra Moxon.

Apologies:

Absent - None

Also Present: Peter Rowbotham (Parish Clerk)

**Members of
the Public:** 0

20/414MC Welcome

Councillor Elaine Coe, as Chairman, welcomed everyone to the meeting which was being recorded.

20/415MC Apologies for Absence

None received. It was noted that Lina Howarth had resigned as a Parish Councillor.

20/416MC Declarations of Interest

None declared.

20/417MC Minutes of the last meeting (11th November 2020)

The minutes of the last meeting held on 11th November 2020 were agreed as a true and accurate record. This was proposed by Councillor Elaine Coe and seconded by Councillor Moxon. Unanimous.

20/418MC Media Strategy

The Committee's aim was to enhance the reputation and image of the Parish Council by promoting its services within the local community. The Committee considered enhancements to its current level of activity. Facebook would continue to be the main channel linking to the web site. Improvements suggested included having more engagement with the local police. This could be through written interviews and surgery appearances. The use of Facebook Live & video was seen as a powerful tool to get messages across on a digital platform. It would also convey positive messages which could be conveyed in a positive way and humanise the Council.

20/419 MC Any Other Business

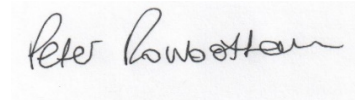
None

20/420 MC Date of Next Meeting

Wednesday 13th January 2021 at 645pm

The Meeting finished at 7.36pm.

Councillor Elaine Coe (Chair)
Chairman of the Media & Communications Committee
Brixworth Parish Council
13th January 2021



Peter Rowbotham
Parish Clerk
Brixworth Parish Council
4th January 2021
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